

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 13.08
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

6305914

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ORDER

CONTRACT # 6305914

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PRDCT	ROMNEY FOR PRESIDENT	DATE

(LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 SEP10/12 WK-1

CO-OP BILLING NEEDED

DATE SEP6/12 13.08

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

REF:

TO LENA
FR JULIE
OKD M1-5
TTLS RTS
PLS CFM, THX 9/6

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

: LINE# :	REP	:	CD :		:	TIME PERIOD :	:	LGTH :	:	SEC :	:	RATE :	:	START DATE :	:	END DATE :	:	SPTS /WK :	:	WEEK INVT :	:	DAYS :	TOTL SPTS:
:	LINE# :	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:

AGENCY EST # = 57

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 57

21 S 1100P-1130P

30

\$925.00

9/10

9/10

MON

PROGRAM : NEWS

21 S 1100P-1130P

30

\$925.00

9/10

9/10

MON

40 A 1100P-1135F

30

\$925.00

9/10

9/10

2

MON

2

PROGRAM : NEWS
ORD COM1: TP NEWS
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-21 FOR 2 SPOTS/WK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1100P-1130P	30		\$925.00	9/7	9/7	0		FRI	0
PROGRAM : NEWS												
41	A		1100P-1135P	30		\$925.00	9/7	9/7	2		FRI	2
PROGRAM : NEWS												
ORD COM1 : TP NEWS												
THIS IS A MAKE-GOOD FOR SEP7 ON LINE-22 FOR 2 SPOTS/WK												
30	S		800P-1100P	30		\$1,800.00	9/8	9/8	0		SAT	0
PROGRAM : NASCAR												
44	A		730P-1100P	30		\$1,800.00	9/8	9/8	2		SAT	2
PROGRAM : NASCAR												
ORD COM1 : TP NASCAR												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-30 FOR 2 SPOTS/WK												
31	S		1100P-1130P	30		\$925.00	9/8	9/8	0		SAT	0
PROGRAM : NEWS												
42	A		1100P-1135P	30		\$925.00	9/8	9/8	2		SAT	2
PROGRAM : NEWS												
ORD COM1 : TIME PERIOD NEWS												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-31 FOR 2 SPOTS/WK												
39	S		1100P-1130P	30		\$925.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS												
43	A		1100P-1135P	30		\$925.00	9/9	9/9	2		SUN	2
PROGRAM : NEWS												
ORD COM1 : TP NEWS												
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-39 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#21	MISSED: MON/1100P-1130P				SEP10(2/WK)		30S	\$925.00	(SEP6/12)	
			OFFER: MON/1100P-1135P				SEP10(2/WK)		30S	\$925.00	PLS ADVISE.	
CMT: TP NEWS												
M2	OK'D	BUY#22	MISSED: FRI/1100P-1130P				SEP7(2/WK)		30S	\$925.00	(SEP6/12)	
			OFFER: FRI/1100P-1135P				SEP7(2/WK)		30S	\$925.00	PLS ADVISE.	
CMT: TP NEWS												

REP HEADLINE# 6305914 TRF# 330257
\$\$\$ UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#30	MISSED: SAT/800P-1100P				SEP8 (2/WK)		30S	\$1,800.00	(SEP6/12)	
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			OFFER: SAT/730P-1100P				SEP8 (2/WK)		30S	\$1,800.00	PLS ADVISE.	
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			CMT: TP NASCAR									
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M4	OK'D	BUY#31	MISSED: SAT/1100P-1130P				SEP8 (2/WK)		30S	\$925.00	(SEP6/12)	
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			OFFER: SAT/1100P-1135P				SEP8 (2/WK)		30S	\$925.00	PLS ADVISE.	
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			CMT: TIME PERIOD NEWS									
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M5	OK'D	BUY#39	MISSED: SUN/1100P-1130P				SEP9 (2/WK)		30S	\$925.00	(SEP6/12)	
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			OFFER: SUN/1100P-1135P				SEP9 (2/WK)		30S	\$925.00	PLS ADVISE.	
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			CMT: TP NEWS									
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SEP/12			49175.00									
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CONTRACT TOTAL 49175.00
TOTAL SPOTS 61

MARKET TOTALS \$259,125 WFTV 22% WKMG 34% WESH 24% WOFL 19% WKCF 0% WRBW 1% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE